



## Meet Johannes Lorenz

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### **Where are you originally from and where do you live now?**

55278 Friesenheim/ Rheinhessen Deutschland

### **What is your role within the winery?**

Me and my father own the winery and I make the wine.

### **How did you get into the wine business?**

The winery has been in our family since 1725. I grew up in our winery. Already as a little boy, I knew that I really wanted to follow in my father's footsteps.

### **What got you interested in Organic wine?**

I want to produce the best possible quality without any unnatural additives. Of course this poses a bigger challenge but I would never sell something that I'm not 100% sure of. In addition, I'm the father of 4 children and I think that it is my duty to do everything I can so they and all other children can grow up in a healthy environment.

### **What is your favorite wine from the Lorenz portfolio and why?**

I can hardly decide. I really like all my wines, if I did not like them, then I would not make them like that. Maybe I like the Riesling a little bit better, because its acidity and sweetness are perfectly balanced.

### **What would you like to highlight about the winery?**

We do not prune back our vines in winter by hand