



Meet Federica Colasanto

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Where are you originally from and where do you live now?

I am from Ruvo di Puglia (Apulia), a city 15 minutes by car from the winery. In 2017 I moved back to my hometown after having studied abroad International Marketing.

What is your role within the winery?

I am in charge of marketing, communication and sales management. I deal with the tour and wine tasting in the winery as well.

How did you get into the wine business?

I have always dreamed of working in the wine and gastronomy sector. When I met Giancarlo Ceci, I

accepted with great enthusiasm his job offer. I really enjoy the ever-changing world of wine because of my never-ending curiosity. I think that the wine business is very challenging and fascinating. I am committed to continually improving my knowledge by attending tasting seminars and I am training to become a sommelier.

What got you interested in Organic wine?

In my opinion Organic wines have a great added value for wine lovers. They are healthy and natural products, made with respect for the environment. Moreover, organic wine producers guarantee quality for the product itself and for human life.

What is your favorite wine from the portfolio and why?

My favorite wine from our portfolio is for sure Almagia. This name means "magic soul" (from Latin language "Alma" is soul and "magia" is magic).

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